

GVMA 2018 Fall Convention

Sponsorship Prospectus

October 19-21, 2018

Why sponsor?

Sponsorship provides a great means of broadening your competitive edge by improving your company's image, brand awareness, prestige, and credibility. Attending an event is important but standing out in the crowd by being a sponsor will highlight you and your business.

Each of our sponsorship opportunities are exclusive, providing optimal visibility and identity! Your company, name, logo, products and services will be promoted to well over 400 veterinarians and practice managers who are, year after year, attracted to the conference for its strong continuing education program.

Your sponsorship will validate the leadership of your organization in the veterinary medicine community. You will also receive priority booth placement! So, why wait? Sign up Today!



2016 GVMA Fall Statistics

These are statistics from the last veterinary license renewal year (even years) when attendance peaks. More face-to-face time, more decision makers; if you haven't already made up your mind, maybe these numbers will help:

557

total attendees in 2016.
That's a record high!

86%

of 2016 registrants self-identified
themselves as Veterinarians

35%

attendance growth from the
last renewal years convention

30%

of 2016 registrants self-identified
themselves as Practice Owners

77%

of 2016 registrants self-identified
themselves as either Practice
Owners/Co-Owners or Associate
Veterinarians



2018 GVMA Fall Sponsorship Options

Opening Reception - \$3,500 (exclusive to one company)

- Listing as sponsor--meeting app
- Priority Booth Placement
- Advertising (pending approval from hotel) outside of the convention hotel
- Logo in electronic promotions
- Logo on signage
- Sponsor ribbons for company registrants
- Logo and website link to company on Convention Webpage

CE Track - \$3,500 (exclusive to one company per track)

- 2 minute announcement of sponsorship at the beginning of class
- Company materials at back of room
- Logo featured on classroom screen as attendees arrive
- Priority Booth Placement
- Listing as sponsor--meeting app
- Logo in electronic promotions
- Logo on signage

Prospective CE Topics include:

Friday -

- Renal
- Hematology
- Anesthesiology
- Practice Management

Saturday -

- Cardiology
- Gastroenterology
- Telemedicine
- Practice Management: Mindfulness
- Vet Technicians

Sunday -

- Musculoskeletal
- Nutrition
- Radiology/Digital Imaging
- Legal, Ethical and Professional (LEAP CE)
- Vet Technicians

Breakfast - \$1,750 (exclusive to one company per day)

- Breakfast sponsor acknowledgment on signage at exhibit hall entrance
- Listing as sponsor--meeting app
- Logo in electronic promotions
- Priority Booth Placement

2 Opportunities Available (Saturday or Sunday)

Lunch - \$2,500 (exclusive to one company per day)

- Lunch sponsor acknowledgment on signage at exhibit hall entrance
- Listing as sponsor--meeting app
- Logo in electronic promotions
- Priority Booth Placement

2 Opportunities Available (Saturday or Sunday)

Breaks - \$1,500 (exclusive to one company per day)

- Break sponsor acknowledgment on signage at exhibit hall entrance
- Listing as sponsor--meeting app
- Logo in electronic promotions
- Priority Booth Placement

3 Opportunities Available (Friday, Saturday or Sunday)

Lanyards - \$1,000 (exclusive to one company)

- Opportunity to provide lanyards to attendees and exhibitors (if desired) to be worn during the conference.

Proceedings - \$1,000 (exclusive to one company)

- Logo in both Printed and PDF proceedings provided to all convention attendees

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Sponsorship Contract

Our company is pleased to be asponsor of the 2018 GVMA Fall Convention at the level of sponsorship indicated below, in return for the benefits described at that level in the sponsor package chart.

Company Name _____

Contact Name _____

Contact Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Company Website _____

_____ hereby agrees to support the 2018 GVMA Fall Convention,
October 19-21, 2018, at the Marriott Century Center, Atlanta, GA.

Sponsorship Type *(please select one)*

- | | | | |
|--------------------------|-------------------|-----------------|--|
| <input type="checkbox"/> | Opening Reception | \$3,500 | Exclusive (Friday) |
| <input type="checkbox"/> | CE Track | \$3,500 | 14 Opportunities - One company per track |
| <input type="checkbox"/> | Breakfast | \$1,750 per day | 2 Opportunities - One company per day (Sat or Sun) |
| <input type="checkbox"/> | Lunch | \$2,500 per day | 2 Opportunities - One company per day (Sat or Sun) |
| <input type="checkbox"/> | Breaks | \$1,500 per day | 3 Opportunities - One company per day (Friday, Sat or Sun) |
| <input type="checkbox"/> | Lanyards | \$1,000 | Exclusive |
| <input type="checkbox"/> | Proceedings | \$1,000 | Exclusive |

If non-exclusive, please indicate Date & Topic: Friday | Saturday | Sunday Topic: _____

Signature _____ Date _____

Payment Method *(circle one)*

Check MC VISA AMEX Card # _____ Exp. date _____

Signature _____ Zip _____

Name on card _____

Make checks payable to: GVMA Fall 2018, Attn: Susan Blevins, Georgia Veterinary Medical Association, 2200 Century Parkway NE, Suite 725, Atlanta, GA 30345