

## Grow Your Business with



*The GA Vet has been providing hot-topic information to veterinary professionals in Georgia for nearly 80 years. The publication is highly-valued by GVMA members and is continually cited as a top benefit of their membership.*

### Publication and Circulation

The GA Vet is published quarterly\* by the association in March, June, August and November.

It reaches more than 3,000\*\* veterinarians, technicians, students, and industry leaders throughout Georgia. The publication is free to all GVMA members.

### Deadlines and Payment

Payment can be made with check payable to GVMA or by credit card. All advertisements must be accompanied by full payment and are due in the GVMA office no later than the date below.

**\*\*Unpaid ads will not be published\*\***

#### Deadlines

|        |            |
|--------|------------|
| Spring | January 26 |
| Summer | March 1    |
| Fall   | June 7     |
| Winter | October 1  |

\*The GVMA cannot guarantee dates publications reach recipients.

\*\*The GA Vet is sent to approximately 1975 GVMA member veterinarians.

The GVMA reserves the right to reject or revise any advertising material in our sole and absolute discretion at any time for any reason. In the event that the GVMA does reject such advertising, or revises without your approval, the GVMA shall return any pre-paid advertising fees to the extent impacted by such revision or rejection.

#### Spring

Deadline: Jan. 26

#### Summer

Deadline: March 1

#### Fall

Deadline: June 7

#### Winter

Deadline: Oct. 1

### Rates\*

| Placement            | Size                   | Rate   |
|----------------------|------------------------|--------|
| Inside front cover** | 7.5" x 10"             | \$1275 |
| Inside back cover**  | 7.5" x 10"             | \$1275 |
| Outside back cover   | 7.5" x 4.5" horizontal | \$1550 |
| Full page            | 7.5" x 10"             | \$1025 |
| 1/2 page             | 7.5" x 4.5" horizontal | \$800  |

\*All ad prices are based on 4 color.

\*\*There are two opportunities for this option. Please contact Marty at [marty@gvma.net](mailto:marty@gvma.net) for placement.

**Multiple-Issue Discount** – Ads placed four times per calendar year will receive a 15% discount per ad. Payment for the total number of ads must be received in one payment at the first of the year in order to receive discounts.

### Specifications

All ads must be submitted as a camera-ready hard copy or in one of these formats: EPS or TIF, or high resolution PDF with embedded fonts.

### Contact

Ms. Marty Tomlinson  
[marty@gvma.net](mailto:marty@gvma.net)  
 Georgia Vet Magazine  
 6050 Peachtree Parkway, Suite 240-381  
 Norcross, GA 30092

## 2024 Ad Submission Form

Company \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail \_\_\_\_\_

### Placement (Circle those that apply)

#### Spring Issue

½ page - \$800 full page - \$1025

#### Summer Issue

½ page - \$800 full page - \$1025

#### Fall Issue

½ page - \$800 full page - \$1025

#### Winter Issue

½ page - \$800 full page - \$1025

Special Placement Request: \_\_\_\_\_

Total # of ads: \_\_\_\_\_ Subtotal \$ \_\_\_\_\_

Multi-Issue Discount: \_\_\_\_\_

**Grand Total \$** \_\_\_\_\_

### Payment Options

Check payable to GVMA  Visa  MC  AMEX

Name on card: \_\_\_\_\_

Card #: \_\_\_\_\_

Expiration: \_\_\_\_\_ / \_\_\_\_\_

Billing Address: \_\_\_\_\_  
 \_\_\_\_\_

### Return by:

Email: [marty@gvma.net](mailto:marty@gvma.net) or FAX: 678-309-3361