

Grow Your Business with



The GA Vet has been providing hot-topic information to veterinary professionals in Georgia for nearly 80 years. The publication is highly-valued by GVMA members and is continually cited as a top benefit of their membership.

Publication and Circulation

The GA Vet is published quarterly* by the association in March, June, August and November.

It reaches more than 3,000** veterinarians, technicians, students, and industry leaders throughout Georgia. The publication is free to all GVMA members.

Deadlines and Payment

Payment can be made with check payable to GVMA or by credit card. All advertisements must be accompanied by full payment and are due in the GVMA office no later than the date below.

Unpaid ads will not be published

Deadlines

Spring	January 27
Summer	March 3
Fall	June 3
Winter	October 1

*The GVMA cannot guarantee dates publications reach recipients.

**The GA Vet is sent to approximately 1975 GVMA member veterinarians.

The GVMA reserves the right to reject or revise any advertising material in our sole and absolute discretion at any time for any reason. In the event that the GVMA does reject such advertising, or revises without your approval, the GVMA shall return any pre-paid advertising fees to the extent impacted by such revision or rejection.

Rates*

Placement	Size	Rate
Inside front cover**	7.5" x 10"	\$1250
Inside back cover**	7.5" x 10"	\$1250
Outside back cover	7.5" x 4.5" horizontal	\$1525
Full page	7.5" x 10"	\$1000
1/2 page	7.5" x 4.5" horizontal	\$775

*All ad prices are based on 4 color.

**There are two opportunities for this option. Please contact Marty at marty@gvma.net for placement.

Multiple-Issue Discount – Ads placed four times per calendar year will receive a 15% discount per ad. Payment for the total number of ads must be received in one payment at the first of the year in order to receive discounts.

Specifications

All ads must be submitted as a camera-ready hard copy or in one of these formats: EPS or TIF, or high resolution PDF with embedded fonts.

Contact

Ms. Marty Tomlinson
marty@gvma.net
 Georgia Vet Magazine
 6050 Peachtree Parkway, Suite 240-381
 Norcross, GA 30092

2023 Ad Submission Form

Company _____
 Contact _____
 Address _____

 City _____ State _____ Zip _____
 Phone: _____ Fax: _____
 E-mail _____

Placement (Circle those that apply)

Spring Issue

½ page - \$775 full page - \$1000

Summer Issue

½ page - \$775 full page - \$1000

Fall Issue

½ page - \$775 full page - \$1000

Winter Issue

½ page - \$775 full page - \$1000

Special Placement Request: _____

Total # of ads: _____ Subtotal \$ _____

Multi-Issue Discount: _____

Grand Total \$ _____

Payment Options

Check payable to GVMA Visa MC AMEX

Name on card: _____

Card #: _____

Expiration: ____ / ____

Billing Address: _____

Return by:

Email: marty@gvma.net or FAX: 678-309-3361

Spring Deadline:

Jan. 27

➤ Advocacy

Summer

Deadline: March 3

➤ Emerald Coast
 Veterinary
 Conference Preview

Fall

Deadline: June 3

➤ VetSouth Fall
 Conference
 Preview

Winter

Deadline: Oct. 1

➤ Leadership