

## Grow Your Business with



The GA Vet has been providing hot-topic information to veterinary professionals in Georgia for nearly 80 years. The publication is highly-valued by GVMA members and is continually cited as a top benefit of their membership.

### Publication and Circulation

The GA Vet is published quarterly\* by the association in March, June, August and November.

It reaches more than 3,000\*\* veterinarians, technicians, students, and industry leaders throughout Georgia. The publication is free to all GVMA members.

### Deadlines and Payment

Payment can be made with check payable to GVMA or by credit card. All advertisements must be accompanied by full payment and are due in the GVMA office no later than the date below.

**\*\*Unpaid ads will not be published\*\***

#### Deadlines

Spring	January 28
Summer	March 15
Fall	July 1
Winter	November 1

\*The GVMA cannot guarantee dates publications reach recipients.

\*\*The GA Vet is sent to approximately 1975 GVMA member veterinarians.

### Rates\*

Placement	Size	Rate
Inside front cover**	7.5" x 10"	\$900
Inside back cover**	7.5" x 10"	\$900
Outside back cover	7.5" x 4.5" horizontal	\$1,425
Full page	7.5" x 10"	\$850
1/2 page	7.5" x 4.5" horizontal	\$525

\*All ad prices are based on 4 color.

\*\*There are two opportunities for this option. Please contact Marty at [marty@gvma.net](mailto:marty@gvma.net) for placement.

**Multiple-Issue Discount** – Ads placed four times per calendar year will receive a 15% discount per ad. Payment for the total number of ads must be received in one payment at the first of the year in order to receive discounts.

### Specifications

All ads must be submitted as a camera-ready hard copy or in one of these formats: EPS or TIF, or high resolution PDF with embedded fonts.

### Contact

Ms. Marty Tomlinson  
[marty@gvma.net](mailto:marty@gvma.net)  
 Georgia Vet Magazine  
 6050 Peachtree Parkway, Suite 240-381  
 Norcross, GA 30092

## 2022 Ad Submission Form

Company \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail \_\_\_\_\_

### Placement (Circle those that apply)

#### Spring Issue

½ page - \$525 full page - \$850

#### Summer Issue

½ page - \$525 full page - \$850

#### Fall Issue

½ page - \$525 full page - \$850

#### Winter Issue

½ page - \$525 full page - \$850

Special Placement Request: \_\_\_\_\_

Total # of ads: \_\_\_\_\_ Subtotal \$ \_\_\_\_\_

Multi-Issue Discount: \_\_\_\_\_

**Grand Total \$** \_\_\_\_\_

### Payment Options

Check payable to GVMA  Visa  MC  AMEX

Name on card: \_\_\_\_\_

Card #: \_\_\_\_\_

Expiration: \_\_\_\_\_ / \_\_\_\_\_

Billing Address: \_\_\_\_\_  
 \_\_\_\_\_

### Return by:

Email: [marty@gvma.net](mailto:marty@gvma.net) or FAX: 678-309-3361

#### Spring

Deadline: Jan. 28th

- Technicians
- License Renewal/CE Opportunities

#### Summer

Deadline: March 15

- Emerald Coast Veterinary Conference Preview

#### Fall

Deadline: July 1

- VetSouth Fall Conference Preview

#### Winter

Deadline: Nov. 1

- Leadership