

Grow Your Business with



Publication and Circulation

The GA Vet is published quarterly* by the association in March, June, August and November.

It reaches more than 3,000** veterinarians, technicians, students, and industry leaders throughout Georgia. The publication is free to all GVMA members.

Deadlines and Payment

Payment can be made with check payable to GVMA or by credit card. All advertisements must be accompanied by full payment and are due in the GVMA office no later than the date below.

****Unpaid ads will not be published****

Deadlines

Spring	January 28
Summer	March 15
Fall	July 1
Winter	November 1

*The GVMA cannot guarantee dates publications reach recipients.

**The GA Vet is sent to approximately 1975 GVMA member veterinarians.

***The GVMA reserves the right to reject or revise any advertising material in our sole and absolute discretion at any time for any reason. In the event that the GVMA does reject such advertising, or revises without your approval, the GVMA shall return any pre-paid advertising fees to the extent impacted by such revision or rejection."

The GA Vet has been providing hot-topic information to veterinary professionals in Georgia for nearly 80 years. The publication is highly-valued by GVMA members and is continually cited as a top benefit of their membership.

Rates*

Placement	Size	Rate
Inside front cover**	7.5" x 10"	\$900
Inside back cover**	7.5" x 10"	\$900
Outside back cover	7.5" x 4.5" horizontal	\$1,425
Full page	7.5" x 10"	\$850
1/2 page	7.5" x 4.5" horizontal	\$525

*All ad prices are based on 4 color.

**There are two opportunities for this option. Please contact Marty at marty@gvma.net for placement.

Multiple-Issue Discount – Ads placed four times per calendar year will receive a 15% discount per ad. Payment for the total number of ads must be received in one payment at the first of the year in order to receive discounts.

Specifications

All ads must be submitted as a camera-ready hard copy or in one of these formats: EPS or TIF, or high resolution PDF with embedded fonts.

Contact

Ms. Marty Tomlinson
marty@gvma.net
 Georgia Vet Magazine
 6050 Peachtree Parkway, Suite 240-381
 Norcross, GA 30092

2022 Ad Submission Form

Company _____
 Contact _____
 Address _____

 City _____ State _____ Zip _____
 Phone: _____ Fax: _____
 E-mail _____

Placement (Circle those that apply)

Spring Issue

½ page - \$525 full page - \$850

Summer Issue

½ page - \$525 full page - \$850

Fall Issue

½ page - \$525 full page - \$850

Winter Issue

½ page - \$525 full page - \$850

Special Placement Request: _____

Total # of ads: _____ Subtotal \$ _____

Multi-Issue Discount: _____

Grand Total \$ _____

Payment Options

Check payable to GVMA Visa MC AMEX

Name on card: _____

Card #: _____

Expiration: _____ / _____

Billing Address: _____

Return by:

Email: marty@gvma.net or FAX: 678-309-3361

Spring

Deadline: Jan. 28th

- Technicians
- License Renewal/CE Opportunities

Summer

Deadline: March 15

- Emerald Coast Veterinary Conference Preview

Fall

Deadline: July 1

- VetSouth Fall Conference Preview

Winter

Deadline: Nov. 1

- Leadership