



2023 Georgia Food Animal Conference

Sponsorship Opportunities

April 21 - 23, 2023

UGA Veterinary Education Center

2200 College Station Rd, Athens, GA 30602

ALFALFA - \$1,500

- Opportunity for two minute presentation/video to registrants at the opening session
- Exclusive sponsorship of one refreshment break and one lunch
- Two (2) conference registrations
- Tabletop booth space in exhibit area
- First choice of booth space
- Handouts in registration packet
- Recognition as Alfalfa Sponsor on GFAC web page
- Exclusive Alfalfa Sponsor signage at registration
- Opening session – acknowledged on signage, program book and recognition from podium
- Logo projected in slide show during meeting breaks and recognition during the conference
- Logo in all GFAC promotional & post event emails and materials

TIMOTHY - \$1,000

- Tabletop booth space in exhibit area
- Priority booth placement
- Sponsorship of one lunch
- Handouts in registration packet
- Logo on promotional materials
- Recognition on GFAC web page
- Logo on signage at registration
- Logo projected in slide show during meeting breaks and recognition during the conference

CLOVER - \$750

- Tabletop booth space in exhibit area
- Sponsorship of one refreshment break
- Logo on promotional materials
- Recognition on GFAC web page
- Logo on signage at registration
- Logo projected in slide show during meeting breaks and recognition during the conference

BERMUDA - \$500

- Logo on promotional materials
- Recognition on GFAC web page
- Logo on signage at registration
- Logo projected in slide show during meeting breaks

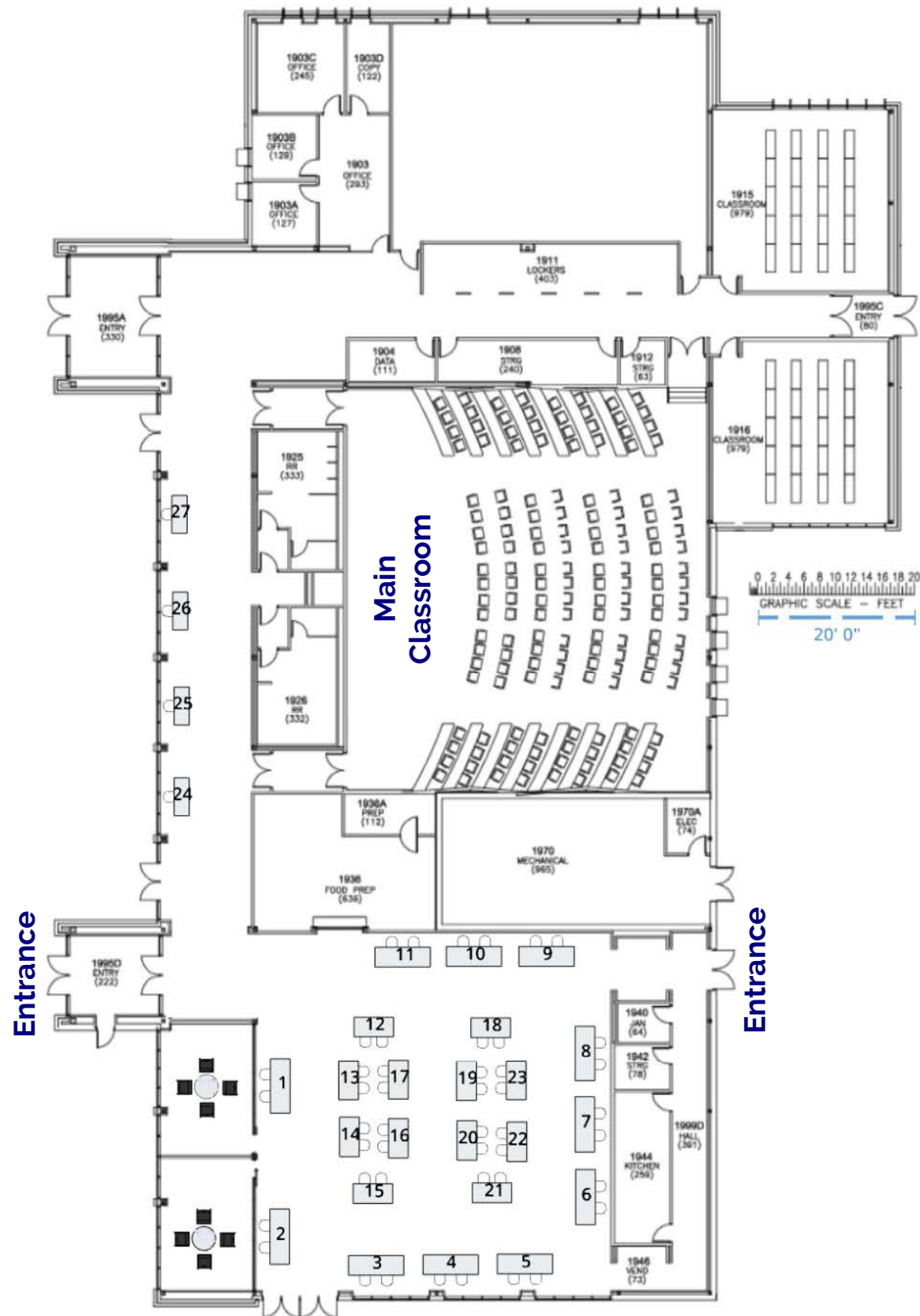
Additional Sponsorship Opportunities

- Speaker sponsorship - covers speaker honorarium and all expenses for a speaker or topic, including recognition during session
- Special Events - If you would like to host a special event (i.e. a social hour, dinner, activity), please contact us for planning information.

Contact Susan Blevins at susan@gvma.net for questions.

2023 Georgia Food Animal Conference Sponsorship

Tabletop Booth Space (for Alfalfa, Timothy, & Clover Level Sponsors)



GFAC Sponsor Contract Policies

Meeting Sponsorship and Management

The Georgia Food Animal Conference and exhibit halls are produced and managed by the Georgia Veterinary Medical Association, hereinafter referred to as the "GVMA".

Floor Plan Assignments

The arrangement of exhibit space is shown approximately on the diagram. All dimensions and location shown on the floor plan are believed, but not warranted, to be accurate. The GVMA reserves the right to make such modifications to the floor plan as may be needed without notification. Space is assigned on the following criteria: 1) 2023 sponsors of the Food Animal Conference by level of sponsorship. 2) 2021 Sponsors 3) Remaining space assigned in the order that payment is received.

No Sponsor shall assign, sublet, or share the whole or any part of their space, unless assignee is a partnership, subsidiary or joint venture with contract holder and is an integral part of exhibitor's product presentation.

Show Dates (Subject to Change): April 21 - 23, 2023

Move-In/Move-Out: All Sponsors are move in, remain set up and move-out according to the times specified in the Sponsor Exhibit Schedule. Those not in compliance may be subject to a fine or ineligible to exhibit at future GVMA events. Arrangements and payment for transporting and receiving goods, decorating and removal of exhibits are the responsibility of the Sponsor.

Booth Equipment Each exhibit includes a 6' x 18" table, 2 chairs, 2 Sponsor badges, listing of convention attendees, and a list of vendors. Utilities or extra furnishings must be arranged prior to the convention directly with the facility.

Use of Exhibit Space During Exhibit Hours/Prohibition

- A) Acceptance of exhibit space makes it obligatory on the part of Sponsor employees that he/she or they not deface, injure or mar the area. Any damage done shall be made good by the Sponsor to the owners of the building.
- B) The Sponsor shall not display or place any product, sign, partition, apparatus, shelving, or other construction that extends beyond their exhibit area.
- C) Sound levels may not be distracting to neighboring exhibits.
- D) Sponsors must conform to rules and regulations concerning flammable and hazardous chemical products and materials as set by OSHA.

Cancellation of Sponsorship Notification of sponsor cancellations must be made in writing. The GVMA's policy for refund of fees allows an 80% refund IF THE SPONSORSHIP LEVEL IS RESOLD. In the event of cancellation, GVMA assumes no responsibility for having included the name of the canceled Sponsor in convention materials.

Staffing Sponsors must open their exhibits on time and staff them at all times during show hours. Only representatives who are employed by the exhibiting company and who will be working the exhibit are to be registered as company personnel.

Security It is the responsibility of each Sponsor to provide for the security of the booth and its contents, and to take whatever precautions deemed necessary to prevent loss or damage. Please do not leave any small hand carried items such as a DVD player in your booth unattended. Compliance with these rules will help provide maximum security.

Exhibit Hall Admittance/Badges

A) Sponsors will furnish the GVMA with an advance list of their representatives. Representatives must register upon arrival at the exhibit hall. **Two free badges per exhibit space are included. Badges are non-transferable.** No one will be allowed in the exhibit hall without an official convention name badge during the course of the exhibition, except during move-in and move-out.

Cannabis and Hemp Derived Products It is the policy of GVMA to prohibit cannabis or hemp derived products to be possessed, distributed or sold at our events. No one individual or entity is permitted to bring any products into the venue or onto the show floor or function space that contains cannabis, hemp or ingredients derived from the cannabis or hemp plant, including without limitation cannabidiol or CBD.

Copyright Policy Sponsors must obtain all necessary authorization from third parties concerning copyrights, music licensing rights, patents, trademarks, trade names, slogans, logos, service marks, and other similar tangible property rights used by the Sponsor. Sponsors shall indemnify and hold harmless the GVMA, and its officers, directors, employees, and agents from any and all liabilities, claims, costs, damages and reasonable fees of counsel of the GVMA's choice incurred in connection with any claim against the GVMA arising out of or caused by exhibitor's display or distribution of any promotional materials, or performance of any music or other material that violates any copyright, patent, trademark, trade name, service mark, or other similar right of any other party.

Liability & Insurance It is expressly understood and agreed by each and every contracting Sponsor and his/her guests that neither the Georgia Veterinary Medical Association nor its employees nor its contractors shall be liable for loss or damage to the goods or properties of Sponsors.

On signing the Exhibit Rental Agreement Contract, the Sponsor releases and agrees to indemnify the GVMA, and its agents and hold them harmless from any suit or claim for property damage or personal injury (including punitive damages) by whomever sustained, including Sponsor and its agents or employees on or about the exhibitor's display or arising out of exhibitor's participation in the exhibition, expressly including such damage or injury resulting in any part from the negligence of one or more of the aforementioned indemnities. The performance of this agreement by either party is subject to acts of God, war, government regulation, disaster, civil disorder, curtailment of transportation facilities, or other emergencies over which neither party has control making it illegal or impossible to provide the facilities or to hold the function.

Sponsors agree to maintain such insurance that will fully protect the GVMA from any and all claims of any nature whatsoever, including claims under the Workmen's Compensation Act, and for personal injury, including death, which may arise in connection with the installation, operation or dismantling of the exhibitor's display. Sponsor agrees to indemnify and hold harmless the GVMA, and its agents for any such claims, irrespective of insurance coverage.

Conditions of Contract This contract is subject to all conditions under which space at the meeting location is made available to the GVMA. The Sponsor agrees to abide by all applicable fire, utility and building codes. Sponsors are responsible for knowing and abiding by the GVMA Sponsor Contract. The GVMA reserves the right to make such reasonable changes, amendments, and additions to this contract as may be considered necessary. This instrument contains the entire agreement between the parties relating to the rights herein granted and the obligations herein assumed, except as otherwise provided in this instrument. The contract is governed by Georgia laws.

2023 Conference Sponsor Schedule

Sponsor Schedule

Schedule subject to change without prior notice.

Sponsor Move-In: Friday, April 21, 2023	9:00 am - 11:00 am	
Friday, April 21	11:40 am - 12:20 pm 2:00 pm - 2:10 pm	Lunch Break
Saturday, April 22	7:00 am - 8:00 am 9:40 am - 9:50 am 11:30 am - 12:20 pm	Continental Breakfast Break Lunch
Sunday, April 23	7:00 am - 8:00 am 9:40 am - 9:50 am 11:30 am - 12:20 pm	Continental Breakfast Break Lunch
Sponsor Move-Out: Sunday, April 23	12:20 pm - 2:00 pm	



2023 Georgia Food Animal Conference Sponsorship Contract

Our company is pleased to be a sponsor of the 2023 Georgia Food Animal Conference (GFAC) at the level of sponsorship indicated below, in return for the benefits described at that level in the sponsor package chart.

Company Name _____

Contact Name _____

Contact Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Company Website _____

_____ hereby agrees to support the 2023 Georgia Food Animal Conference, April 21 - 23, 2023 at UGA
Veterinary Education Center in Athens, GA.

____ Check here to reserve a booth if it comes with your sponsorship level.

Name for exhibit badge (if applicable) _____

Name for exhibit badge (if applicable) _____

Sponsorship Level *(please select one)*

- ☐ ALFALFA \$1.5K
- ☐ TIMOTHY \$1K
- ☐ CLOVER \$750
- ☐ BERMUDA \$500

Signature _____ Date _____

PAYMENT METHOD

- ____ CHECK
- ____ MASTERCARD
- ____ VISA
- ____ AMEX
- ____ DISCOVER

Name on Card _____

Card # _____ CVV _____

Exp. date _____

Signature _____ Zip _____

Please make checks payable to: GVMA, Attn: Susan Blevins, Georgia Food Animal Conference, 6050 Peachtree Pkwy, Ste. 240-381, Norcross, GA 30092