

SOUTHEASTERN **FOOD & FARM** VETERINARY SUMMIT



Exhibitor/Sponsor Prospectus

March 28-30, 2025

The Marriott Resort - Auburn/Opelika, AL

History of the Southeastern Food and Farm Veterinary Summit

The Alabama and Georgia Veterinary Medical Associations have collaborated to deliver the foremost Food and Farm Animal continuing education experience.

With a rich history of featuring captivating speakers and delivering the latest insights in food animal veterinary medicine, both associations recognized the potential to pool their expertise for a more comprehensive educational offering. Thus, they proudly present the Southeastern Food and Farm Veterinary Summit (SEVS), a conference meticulously crafted to draw veterinarians from across the southeastern region.

This summit will encompass a wide spectrum of program options, covering topics ranging from bovine and commercial poultry to small ruminants and honey bees. It's an inclusive event that caters to all professionals working in the mixed animal or large animal veterinary fields.



Conference Highlights

Location

The venue for this year's conference will be the Auburn Marriott Opelika Resort & Spa at Grand National. The exhibit hall will be situated within one of the ballroom areas, conveniently sharing the same space as the attendees' meal service.

Additional Tracks

Our aim was to create a program that would draw practitioners from all corners of the Southeastern region. While maintaining a robust focus on Bovine medicine within our main track, we've broadened our horizons to offer multiple specialized tracks, including but not limited to Practice Management, Honeybees, Small Ruminants, Backyard Poultry, and more. Furthermore, we're thrilled to announce the return of the Commercial Poultry Track for 2025! On Saturday, March 29th, a dedicated poultry track will run concurrently with the Food Animal Conference program, providing a comprehensive experience for attendees interested in this field.

Friday Night Meet and Greet Featuring Cornhole Tournament

We invite you to an enjoyable evening of food, networking, and corn hole on Friday night, where we will host a Meet and Greet featuring the First Annual Cornhole Tournament! This event will provide exhibitors with the opportunity to network with attendees in a welcoming and relaxed environment. Heavy Hors d'oeuvres and cash bar will be available. Additionally, CVM students are encouraged to attend, offering them a valuable chance to connect with seasoned veterinarians in the field of Food and Farm Animal Veterinary Medicine. Sponsorship opportunities are available for those interested in supporting and participating in this fun networking experience.

SOUTHEASTERN FOOD & FARM VETERINARY SUMMIT

MARCH 28-30, 2025

General Exhibitor Information

Conference Location

The SEVS will be held at the Auburn Marriott Opelika Resort & Spa in Opelika, AL, which sits on a beautiful campus situated on the Robert Trent Jones Golf Trail. If golfing is not your activity, enjoy the various other outdoor activities available to include tennis and pickleball facilities, corn hole, horse shoes, biking, or take time to sit out by the pool or to enjoy a fire and fellowship with other conference attendees.

Hotel Information

SEVS has secured a special rate of \$180.00 per room. A \$18 Resort Services Charge (RSC) per room, per night will apply. All confirmations must show the full resort fee, per Marriott guidelines, so please disregard the full \$30 resort fee. The RSC includes nightly train horn ritual with signature beverage, nightly s'mores experience, Enhanced Wireless Internet, unlimited golf balls and use of RTJ practice facility, shuttle to RTJ Grand National, resort cruiser 3-speed bicycles, and use of tennis and pickleball facilities along with outdoor and indoor games.

The room block cut off is February 27, 2025. To make a reservation call Marriott reservations at 1 (800) 228-9290 or (334) 741-9292. Make sure to mention you are with the Southeastern Food & Farm Veterinary Summit to ensure the group rate. You may also register online at <https://bit.ly/3A4COvI>.

Exhibitor Booth

The booths are table top only. The cost of each exhibitor booth is \$550.00. This cost includes a six foot table and two chairs, plus one set of meal vouchers (excluding Saturday Night Dinner) for one representative. If an additional meal voucher is needed, it can be purchased at the additional cost of \$175.00. The meal voucher includes all breaks, meet and greet, breakfast for two days, and lunch for two days. Saturday dinner meal vouchers can be purchased for \$75.00. A double booth can be purchased for \$950.00 which includes two tables, 4 chairs and two meal vouchers. Electrical and WiFi will be provided through the hotel AV company. Please contact Anthony Peek at anthony@backstageemail.com for pricing.



Exhibit Hall Hours and Move In Thursday, March 27, 2025

Exhibitor Move-In
3:00 pm to 5:00 pm

Friday, March 28, 2025

Exhibit Hall Hours
7:00 am to 6:00 pm

Meet and Greet
5:00 pm to 6:00 pm

Saturday, March 29, 2025

Exhibit Hall Hours
7:00 am to 4:00 pm

Exhibit Hall Move-Out
4:00 pm to 5:00 pm

Dinner/Downie Awards
6:00 pm to 9:00 pm

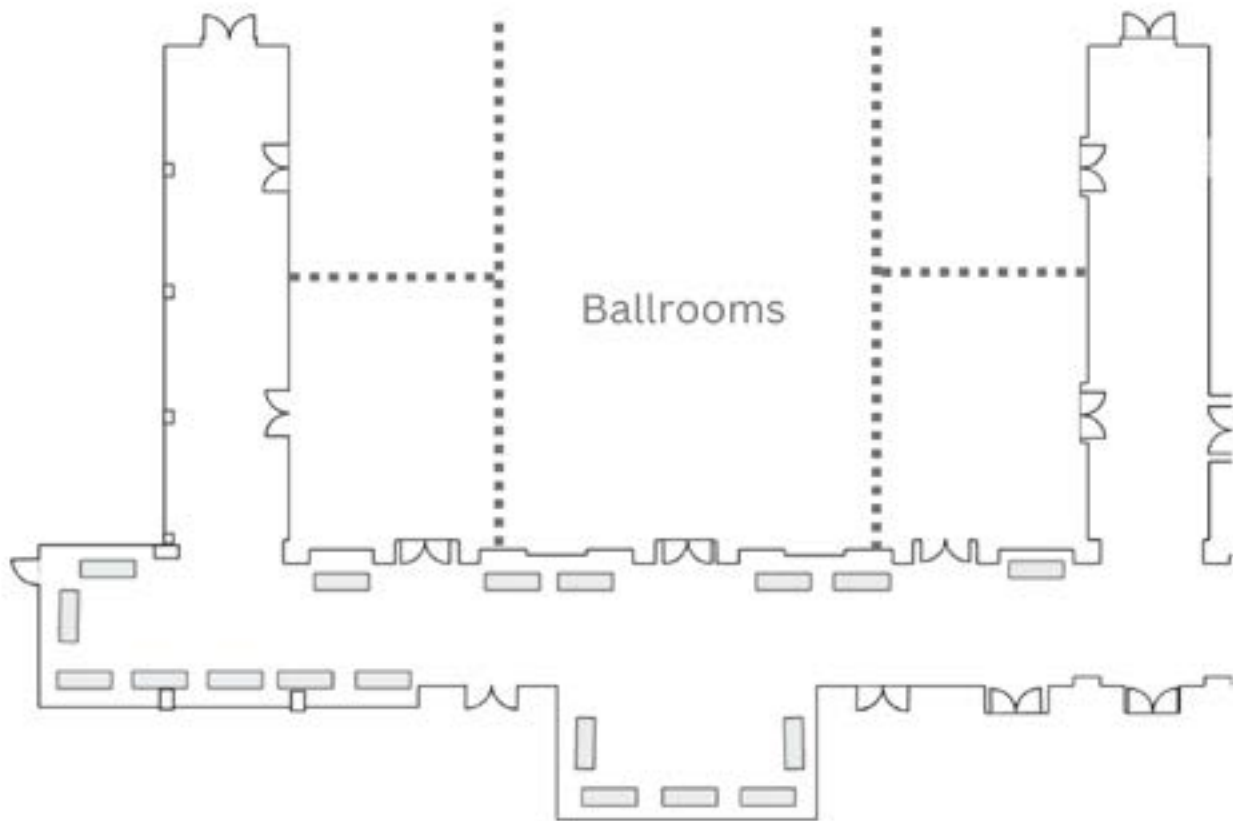
Sunday, March 30, 2025

No Exhibit Hall

Sessions at Hotel
8:00 am to 12:00 pm

Schedule is subject to change.

Exhibit Hall Floorplan



Friday

Sessions will begin at 8am on Friday with a General Session. Continental Breakfast will be served starting at 7am.

Meet and Greet with First Annual Cornhole Tournament!

Meet and Greet with attendees and students will take place just outside the exhibit area on the outdoor patio. Come and join us for a fun evening of competition at our First Annual Cornhole Tournament!

Sessions

Each day there will be multiple tracks presented simultaneously. Commercial Poultry will be presented on Saturday.

Breaks/Lunch

All breaks will take place in the exhibit hall. Lunches will be near the exhibit hall.

Dinner

On Saturday evening, there will be a Dinner and Downie Awards with veterinarians and their guests.

Sunday

On Sunday, sessions will end at 12pm.

Subject to Change

Floor plan and Program are subject to change.

Exhibitor Rules and Regulations

Contract for Space

The application for space and the formal notice of assignment constitute a contract for the rights to use the space allotted. In the event of fire, strikes or other uncontrollable circumstances, this contract will not be binding.

Use of Space

(1) No exhibitor shall assign, sublet, or share the whole or any part of the allotted space. Aisles must be kept clear. Exhibitors must comply with all safety, fire and health requirements during move-in, operation and move-out. Booths must be manned and in operation at all times listed in the schedule. (2) SEVS does not endorse the products/ services of the companies who exhibit during the meeting. (3) SEVS shall have the right to require dismantling of any exhibit or part of the exhibit which in their opinion is not suitable to or in keeping with the character or purpose of the Southeastern Food & Farm Veterinary Summit.

Exhibit Space

All dimensions and locations of the booths on the enclosed floor plan are believed, but not warranted to be accurate. SEVS reserves the right to make the modifications to the floor plan as deemed appropriate. Booth selections are made by SEVS on a first come, first serve basis with no guarantee of specified placement. SEVS makes every effort to honor requests to not be placed by certain exhibitors if requested.

Hours of Exhibit

Move-in may begin at 3:00pm on Thursday, March 27, 2025, and must be completed by 5:00pm on the same evening. Exhibitor expressly agrees not to dismantle his/her exhibit or do any packing before the closing hours of the exhibit, 4:00 pm on Saturday, March 29, 2025. Move out must be completed by 5:00 pm on Saturday. Exhibitor must furnish show management with an advance list of their representatives. Only 1 badge will be issued per single booth; 2 badges per double booth. Additional badges will be available at the cost of \$15 per badge. Additional badge cost does not include additional meal tickets. Additional meal tickets can be purchased at a cost of \$150.00 each.

Liability

SEVS, any officer, employee, or agent of the same, will not be responsible for the safety or the property of the exhibitors, their agents or employees, from theft, damage of fire, accident, or other cause, but will use reasonable care to protect the exhibitor from such loss. Exhibitors wishing to insure their goods must do so at their own expense. Security will not be provided by SEVS during the times that the exhibits are closed but doors will be locked upon everyone's departure. In addition, the exhibitor will indemnify and hold harmless SEVS, any officer, employee, or agent of the same, from any and all liabilities, claims, costs, damages and reasonable fees of counsel incurred in connection with any claim arising out of or caused by exhibitor's display or distribution of materials, or performance of any music or other material that violates any copyright, patent, trademark, trade name, service mark, or other similar right of any other party.

Care of Building/Equipment

Exhibitor, or their agents, shall not injure or deface the walls or floors of the building or the booths. No signs or any other articles shall be posted, nailed, or otherwise attached to floors, walls, furniture, or fixtures. When damage appears, the exhibitor is liable to the SEVS and to The Marriott Resort Auburn - Opelika.

Cancellation/Refund Policy

If written notice of the cancellation is received by the SEVS no later than February 7, 2025 a refund of monies received less a \$150 administrative fee will be made. Beginning February 8, 2025, no refunds will be given.

Copyright Policy

Exhibitors must obtain all necessary authorizations from third parties concerning copyrights, music licensing, patents, trademarks, trade names, slogans, logos, service marks and other similar tangible property rights used by the exhibitor.

Assistance for Persons with Disabilities Available

If exhibitor requires an auxiliary aid to participate in this meeting, please contact the SEVS office by January 15, 2025.

Sponsor Benefits

Head Honcho - (\$5000+) Value

- Two minute presentation to attendees at the opening session
- Complimentary double booth (two name tags)
- Solo sponsorship of one refreshment break
- Two conference registrations* (for DVM's Only)
- Handouts in registration packet (provided by sponsor)
- Signage at registration
- Full page ad in Proceedings Manual (artwork provided by sponsor)
- Logo on promotional materials
- Recognition on SEVS's website/social media

Investor- (\$3500-\$4999) Value

- Complimentary Single Booth (one name tag)
- Solo sponsorship of one refreshment break
- Two conference registrations* (for DVM's Only)
- Signage at registration
- Half page ad in Proceedings Manual (artwork provided by sponsor)
- Handouts in registration packet (provided by sponsor)
- Logo on promotional materials
- Recognition on SEVS's website/social media

Overseer- (\$2000-\$3499) Value

- Sponsorship of one refreshment break
- One conference registration* (for DVM's Only)
- Signage at registration
- Handouts in registration packet (provided by sponsor)
- Logo on promotional materials
- Recognition on SEVS's website/social media

Farm Hand- (\$500-\$1999) Value

- Signage at registration
- Handouts in registration packet (provided by sponsor)
- Logo on promotional materials
- Recognition on SEVS's Website/social media



Other Sponsorship Opportunities - Call for details

Speaker Sponsor - covers speaker honorarium and all expenses for a speaker or topic (\$1000 Value)

Continental Breakfast - solo sponsorship of one breakfast Friday, Saturday, or Sunday (\$2,000 Value)

Meet and Greet - solo sponsorship of the Meet and Greet on Friday evening with attendees, students, and exhibitors. The event will take place on the patio area with heavy hors d'oeuvres and cash bar (\$5000.00)

Cornhole Tournament - will be held on Friday evening during the Meet and Greet. Sponsorship of the tournament will include signage, logo on promotional materials, and recognition at the event (\$1,500.00)

Saturday Evening Dinner - solo sponsorship of Saturday's Steak Dinner, including signage, logo on promotional materials, and recognition at event (\$8,000 Value)

Downie Awards - solo sponsorship of Saturday's Downie Awards, including signage, logo on promotional materials and the opportunity to present the award to the winner. (\$500 Value)

Conference Totes and Lanyards - conference totes and lanyards provided by sponsor with their logo. (\$500 Value) **SOLD!**
bags - medium-size -(ie 13x15 or 15x15) - made of canvas, fabric, or other durable material

Lunch - solo sponsorship of one lunch break Friday or Saturday only (\$5,000 Value)

* Conference registrations received from sponsorship may not be transferred to anyone other than members of the receiving company.

Exhibitor/Sponsor Registration Form

Date: _____ Main Contact: _____
Company Name: _____
Mailing Address: _____
City: _____ State: _____
Zip: _____ Phone: _____
Email: _____ No. of Reps Attending: _____
Nametag One: _____ Nametag Two: _____

Booth Selection

- Single Booth \$550.00 \$ _____
 Double Booth \$950.00 \$ _____

Indicate below if there is an exhibitors that you wish to not be placed beside.

1. _____ 2. _____

Would you like to provide a door prize? Yes No If yes, please list _____

Sponsorship Opportunities*

- Speaker \$1000.00 \$ _____
 Meet and Greet (Fri. Only) \$5000.00 \$ _____
 Cornhole Tournament (Fri. Only) \$1,500.00 _____
 Breakfast (Fri., Sat. or Sun.) \$2000.00 \$ _____
 Lunch (Fri. or Sat.) \$5000.00 \$ _____
 Dinner (Saturday Evening Only) \$8000.00 \$ _____
 Break \$1000.00 _____
 Downie Awards \$500.00 \$ _____
 Bags and Lanyards **SOLD!** \$500.00 \$ _____

* Partial Sponsorships are available per request.

Additional Charges

- Additional Meal Voucher # _____ @ \$175.00 \$ _____
(One set of Meal Vouchers included with Booth Fee, excludes Saturday Dinner)
 Additional Saturday Dinner # _____ @ \$75.00 \$ _____

Conference Registration (DVM's Only) ***Optional***

In addition to exhibitor registration, you may also register as an attendee at a reduced rate. Special CE pricing/rewards are **non-transferable**, available to Vendor DVM registrants only.

- Head Honcho/Investor/Overseer # _____ @ FREE \$ _____
 Non-Sponsor Registration # _____ @ \$250.00 \$ _____

Total \$ _____

- Enclosed is a check payable to the SEVS Mastercard Visa Discover

Card #: _____ Expires: _____

Security Code (CVV): _____ Name on Card: _____

Billing Address if Different from Above: _____

Signature: _____

PLEASE REGISTER VIA EMAIL, FAX OR MAIL BY JANUARY 31, 2024 TO: staci@alvma.com Attn: SEVS, 6050 Peachtree Parkway Suite 240-381, Norcross, GA 30092 OR Fax: (678) 309-3361. CANCELLATION POLICY: All confirmed/contracted exhibit space cancelled by February 7, 2025 will be subject to a \$150.00 USD administrative charge per space. All cancellations received as of February 8, 2025 will forfeit the entire booth fee.

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