

SOUTHEASTERN **FOOD & FARM** VETERINARY SUMMIT



Exhibitor/Sponsor Prospectus

March 8-10, 2024

The Marriott Resort - Auburn/Opelika, AL

History of the Southeastern Food and Farm Veterinary Summit

The Alabama and Georgia Veterinary Medical Associations have collaborated to deliver the foremost Food and Farm Animal continuing education experience.

With a rich history of featuring captivating speakers and delivering the latest insights in food animal veterinary medicine, both associations recognized the potential to pool their expertise for a more comprehensive educational offering. Thus, they proudly present the Southeastern Food and Farm Veterinary Summit (SEVS), a conference meticulously crafted to draw veterinarians from across the southeastern region.

This summit will encompass a wide spectrum of program options, covering topics ranging from bovine and commercial poultry to small ruminants and honey bees. It's an inclusive event that caters to all professionals working in the mixed animal or large animal veterinary fields.



Conference Highlights

Location

The venue for this year's conference will be the Auburn Marriott Opelika Resort & Spa at Grand National. An exciting change for this year's event is the location of the exhibit hall, which will be situated within one of the ballroom areas, conveniently sharing the same space as the attendees' meal service. On Sunday, a portion of our participants will have the opportunity to travel to Auburn CVM for engaging hands-on wetlabs, while others can choose to stay onsite at the Marriott to partake in a variety of other insightful lectures and sessions.

Additional Tracks

Our aim was to create a program that would draw practitioners from all corners of the Southeastern region. While maintaining a robust focus on Bovine medicine within our main track, we've broadened our horizons to offer multiple specialized tracks, including but not limited to Practice Management, Honeybees, USDA Modules, Small Ruminants, Backyard Poultry, and more. Furthermore, we're thrilled to announce the return of the Commercial Poultry Track for 2024! On Saturday, March 9th, a dedicated poultry track will run concurrently with the Food Animal Conference program, providing a comprehensive experience for attendees interested in this field.

Friday Night Meet and Greet

On Friday night, we plan to extend a warm invitation to CVM students to join us for our Meet and Greet with exhibitors. This event offers an excellent opportunity for students interested in Food and Farm Animal Veterinary Medicine to connect with experienced veterinarians. The evening promises a delightful combination of food, fellowship, and roundtable discussions designed to encourage students to engage with seasoned veterinarians on specific topics of interest. We also offer sponsorship opportunities for those who wish to support and be a part of this valuable networking experience.

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MARCH 8-10, 2024

General Exhibitor Information

Conference Location

The SEVS will be held at the Auburn Marriott Opelika Resort & Spa in Opelika, AL, which sits on a beautiful campus situated on the Robert Trent Jones Golf Trail. If golfing is not your activity, enjoy the various other outdoor activities available to include tennis and pickleball facilities, corn hole, horse shoes, biking, or take time to sit out by the pool or to enjoy a fire and fellowship with other conference attendees.

Hotel Information

SEVS has secured a special rate of \$169.00 per room. A \$15 Resort Services Charge (RSC) per room, per night will apply. The RSC includes nightly train horn ritual with signature beverage, nightly s'mores experience, Enhanced Wireless Internet, unlimited golf balls and use of RTJ practice facility, shuttle to RTJ Grand National, resort cruiser 3-speed bicycles, and use of tennis and pickleball facilities along with outdoor and indoor games.

The room block cut off is February 9, 2024. To make a reservation call Marriott reservations at 1 (800) 228-9290 or (334) 741-9292. Make sure to mention you are with the Southeastern Veterinary Conference to ensure the group rate. You may also register online at <https://www.marriott.com/events/start.mi?id=1690486227463&key=GRP>.

Exhibitor Booth

The booths are table top only. The cost of each exhibitor booth is \$550.00. This cost includes a six foot table and two chairs, plus one set of meal vouchers (excluding Saturday Night Dinner) for one representative. If an additional meal voucher is needed, it can be purchased at the additional cost of \$175.00. The meal voucher includes all breaks, meet and greet, breakfast for two days, and lunch for two days. Saturday dinner meal vouchers can be purchased for \$75.00. A double booth can be purchased for \$950.00 which includes two tables, 4 chairs and two meal vouchers. Electrical and WiFi will be provided through the hotel AV company. Please contact Anthony Peek at anthony@backstageemail.com for pricing.



Exhibit Hall Hours and Move In

Thursday, March 7, 2024

Exhibitor Move-In
4:00 pm to 6:00 pm

Friday, March 8, 2024

Exhibit Hall Hours
7:00 am to 6:00 pm

Meet and Greet
5:00 pm to 6:00 pm

Saturday, March 9, 2023

Exhibit Hall Hours
7:00 am to 4:00 pm

Exhibit Hall Move-Out
4:00 pm to 5:00 pm

Dinner/Downie Awards
6:00 pm to 9:00 pm

Sunday, March 10, 2023

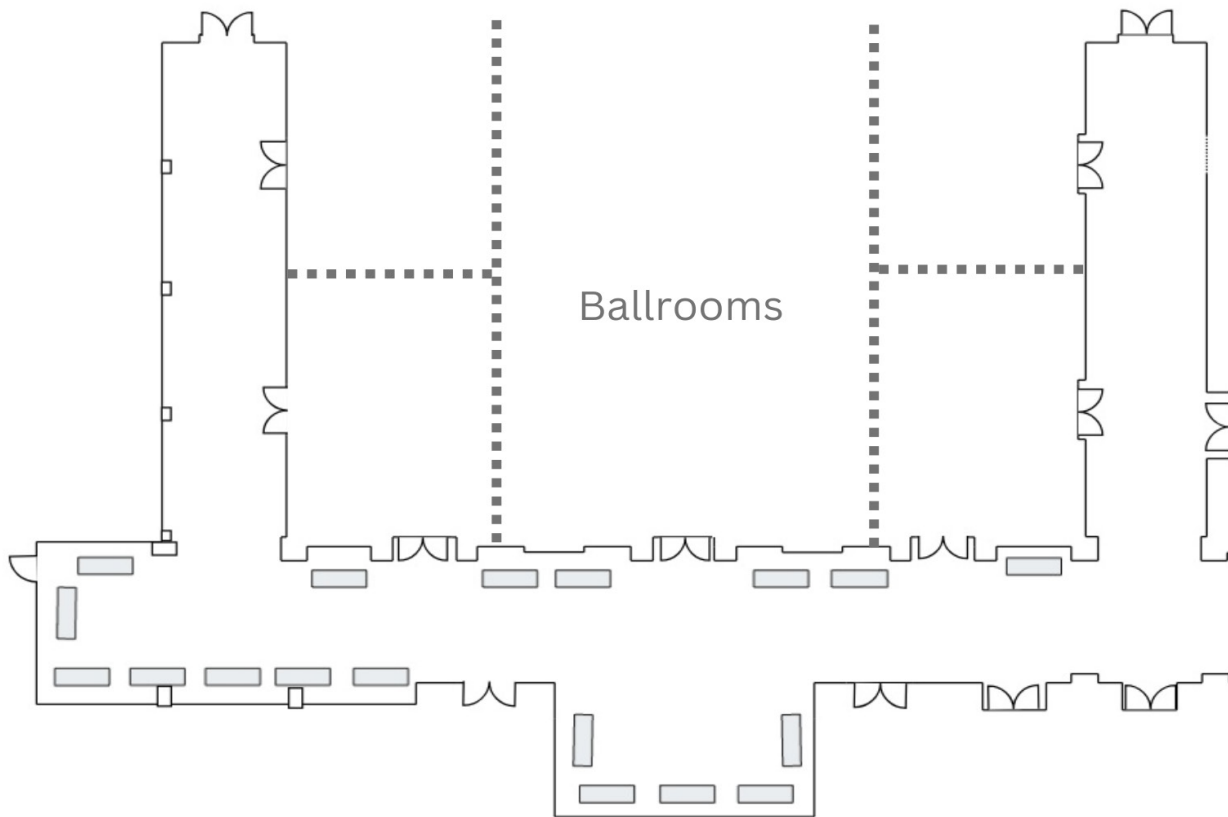
No Exhibit Hall

Sessions at Hotel
8:00 am to 12:00 pm

Wet Labs at AU CVM.
8:00 am to 12:00 pm

Schedule is subject to change.

Exhibit Hall Floorplan



Friday

Sessions will begin at 8 am on Friday with a General Session. Continental Breakfast will be served starting at 7:00 in the exhibit hall.

Meet and Greet

Meet and Greet will take place in the exhibit area. Attendees and Students will attend the Meet and Greet.

Sessions

Each day there will be multiple tracks presented simultaneously. Commercial Poultry will be presented on Saturday.

Breaks/Lunch

All meals and breaks will take place in the exhibit hall.

Dinner

On Saturday evening, Dinner and Downie Awards will take place in the exhibit hall with veterinarians and their guests.

Sunday

On Sunday, sessions will continue at the hotel and wet labs will be held at Auburn CVM and conclude at 12pm.

Subject to Change

Floor plan and Program are subject to change.

Exhibitor Rules and Regulations

Contract for Space

The application for space and the formal notice of assignment constitute a contract for the rights to use the space allotted. In the event of fire, strikes or other uncontrollable circumstances, this contract will not be binding.

Use of Space

(1) No exhibitor shall assign, sublet, or share the whole or any part of the allotted space. Aisles must be kept clear. Exhibitors must comply with all safety, fire and health requirements during move-in, operation and move-out. Booths must be manned and in operation at all times listed in the schedule. (2) SEVS does not endorse the products/services of the companies who exhibit during the meeting. (3) SEVS shall have the right to require dismantling of any exhibit or part of the exhibit which in their opinion is not suitable to or in keeping with the character or purpose of the Food Animal Conference.

Exhibit Space

All dimensions and locations of the booths on the enclosed floor plan are believed, but not warranted to be accurate. SEVS reserves the right to make the modifications to the floor plan as deemed appropriate. Booth selections are made by SEVS on a first come, first serve basis with no guarantee of specified placement. SEVS makes every effort to honor requests to not be placed by certain exhibitors if requested.

Hours of Exhibit

Move-in may begin at 4:00 pm on Thursday, March 7, 2024, and must be completed by 6:00 pm on the same evening. Exhibitor expressly agrees not to dismantle his/her exhibit or do any packing before the closing hours of the exhibit, 4:00 pm on Saturday, March 9, 2024. Move out must be completed by 5:00 pm on Saturday. Exhibitor must furnish show management with an advance list of their representatives. Only 1 badge will be issued per single booth; 2 badges per double booth. Additional badges will be available at the cost of \$15 per badge. Additional badge cost does not include additional meal tickets. Additional meal tickets can be purchased at a cost of \$150.00 each.

Liability

SEVS, any officer, employee, or agent of the same, will not be responsible for the safety or the property of the exhibitors, their agents or employees, from theft, damage of fire, accident, or other cause, but will use reasonable care to protect the exhibitor from such loss. Exhibitors wishing to insure their goods must do so at their own expense. Security will not be provided by SEVS during the times that the exhibits are closed but doors will be locked upon everyone's departure. In addition, the exhibitor will indemnify and hold harmless SEVS, any officer, employee, or agent of the same, from any and all liabilities, claims, costs, damages and reasonable fees of counsel incurred in connection with any claim arising out of or caused by exhibitor's display or distribution of materials, or performance of any music or other material that violates any copyright, patent, trademark, trade name, service mark, or other similar right of any other party.

Care of Building/Equipment

Exhibitor, or their agents, shall not injure or deface the walls or floors of the building or the booths. No signs or any other articles shall be posted, nailed, or otherwise attached to floors, walls, furniture, or fixtures. When damage appears, the exhibitor is liable to the SEVS and to The Marriott Resort Auburn - Opelika.

Cancellation/Refund Policy

If written notice of the cancellation is received by the SEVS no later than January 31, 2024 a refund of monies received less a \$150 administrative fee will be made. Beginning February 1, 2024, no refunds will be given.

Copyright Policy

Exhibitors must obtain all necessary authorizations from third parties concerning copyrights, music licensing, patents, trademarks, trade names, slogans, logos, service marks and other similar tangible property rights used by the exhibitor.

Assistance for Persons with Disabilities Available

If exhibitor requires an auxiliary aid to participate in this meeting, please contact the SEVS office by January 12, 2023.

Sponsor Benefits

Head Honcho - (\$5000+) Value

- Two minute presentation to attendees at the opening session
- Complimentary double booth (two name tags)
- Solo sponsorship of one refreshment break
- Two conference registrations* (for DVM's Only)
- Handouts in registration packet (provided by sponsor)
- Signage at registration
- Full page ad in Proceedings Manual (artwork provided by sponsor)
- Logo on promotional materials
- Recognition on SEVS's website/social media

Investor- (\$3500-\$4999) Value

- Complimentary Single Booth (one name tag)
- Solo sponsorship of one refreshment break
- Two conference registrations* (for DVM's Only)
- Signage at registration
- Half page ad in Proceedings Manual (artwork provided by sponsor)
- Handouts in registration packet (provided by sponsor)
- Logo on promotional materials
- Recognition on SEVS's website/social media

Overseer- (\$2000-\$3499) Value

- Sponsorship of one refreshment break
- One conference registration* (for DVM's Only)
- Signage at registration
- Handouts in registration packet (provided by sponsor)
- Logo on promotional materials
- Recognition on SEVS's website/social media

Farm Hand- (\$500-\$1999) Value

- Signage at registration
- Handouts in registration packet (provided by sponsor)
- Logo on promotional materials
- Recognition on SEVS's Website/social media

Other Sponsorship Opportunities - Call for pricing and details

Speaker Sponsor - covers speaker honorarium and all expenses for a speaker or topic (\$1000 Value)

Continental Breakfast - solo sponsorship of one breakfast Friday or Saturday only (\$2,000 Value)

Meet and Greet - solo sponsorship of the Meet and Greet on Friday evening with attendees, students, and exhibitors. The event will take place in the exhibit area with heavy hors d'oeuvres and cash bar (\$5000.00)

Saturday Evening Dinner - solo sponsorship of Saturday's Steak Dinner, including signage, logo on promotional materials, and recognition at event (\$8,000 Value)

Downie Awards - solo sponsorship of Saturday's Downie Awards, including signage, logo on promotional materials and the opportunity to present the award to the winner. (\$500 Value)

Conference Totes and Lanyards - conference totes and lanyards provided by sponsor with their logo. (\$500 Value)
bags - medium-size -(ie 13x15 or 15x15) - made of canvas, fabric, or other durable material

Lunch - solo sponsorship of one lunch break Friday or Saturday only (\$5,000 Value)

* Conference registrations received from sponsorship may not be transferred to anyone other than members of the receiving company.



Exhibitor/Sponsor Registration Form

Date: _____ Main Contact: _____
Company Name: _____
Mailing Address: _____
City: _____ State: _____
Zip: _____ Phone: _____
Email: _____ No. of Reps Attending: _____
Nametag One: _____ Nametag Two: _____

Booth Selection

- Single Booth \$550.00 \$ _____
 Double Booth \$950.00 \$ _____

Indicate below if there is an exhibitors that you wish to not be placed beside.

1. _____ 2. _____

Would you like to provide a door prize? Yes No If yes, please list _____

Sponsorship Opportunities*

- Speaker \$1000.00 \$ _____
 Meet and Greet (Fri. Only) \$5000.00 \$ _____
 Breakfast (Fri., Sat, or Sun.) \$2000.00 \$ _____
 Lunch (Fri. or Sat.) \$5000.00 \$ _____
 Dinner (Saturday Evening Only) \$8000.00 \$ _____
 Break \$1000.00 \$ _____
 Downie Awards \$500.00 \$ _____
 Bags and Lanyards \$500.00 \$ _____

* Partial Sponsorships are available per request.

Additional Charges

- Additional Meal Voucher # _____ @ \$175.00 \$ _____
(One set of Meal Vouchers included with Booth Fee, includes Saturday Dinner)
 Additional Saturday Dinner # _____ @ \$75.00 \$ _____

Conference Registration (DVM's Only) ***Optional***

In addition to exhibitor registration, you may also register as an attendee at a reduced rate. Special CE pricing/rewards are **non-transferable**, available to Vendor DVM registrants only.

- Head Honcho/Investor/Overseer # _____ @ FREE \$ _____
 Non-Sponsor Registration # _____ @ \$250.00 \$ _____

Total \$ _____

Registration

- Enclosed is a check payable to the SEVS Mastercard Visa Discover

Card #: _____ Expires: _____

Security Code (CVV): _____ Name on Card: _____

Billing Address if Different from Above: _____

Signature: _____

PLEASE REGISTER VIA EMAIL, FAX OR MAIL BY JANUARY 31, 2024 TO: staci@alvma.com Attn: SEVS, 6050 Peachtree Parkway Suite 240-381, Norcross, GA 30092 OR Fax: (678) 309-3361. CANCELLATION POLICY: All confirmed/contracted exhibit space cancelled by January 31, 2024 will be subject to a \$150.00 USD administrative charge per space. All cancellations received as of February 1, 2024 will forfeit the entire booth fee.

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