

2025 ECVC Exhibit

May 28 - June 1, 2025 (Exhibit Dates: May 28 - May 31) Sandestin Golf and Beach Resort Miramar Beach, FL

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GENERAL INFORMATION

LOCATION: Magnolia Ballroom, Baytowne Conference Center, Sandestin Golf & Beach Resort, Miramar Beach, FL (the exhibit hall is carpeted).

EXHIBIT HOURS

MOVE-IN: Wednesday, May 28 - 8:00 am - 4:00 pm

It is important that you arrive early to check your orders and to correct any problems that might occur with drayage, signage, etc. All booth set-up must be completed by 4:00 pm on Wednesday, May 29.

SHOW HOURS:

Exhibit Opening
Please note that you are encouraged to bring children's games on Wednesday night as this is the only night that attendees (and exhibitors) can bring children into the hall.
Early Morning Coffee Brunch Break
Early Morning Coffee Brunch Break
Early Morning Coffee Brunch EXHIBITORS MAY BEGIN MOVE-OUT

MOVE-OUT: Saturday, May 31 - 10:10 am - 3:00 pm

BOOTH PACKAGE AND FACILITY INFORMATION

The exhibit will be held in the Magnolia Ballroom of the Sandestin Golf & Beach Resort. Each 8 ft. X 8 ft. booth will include beige and white back and side drape, one 6 ft. white draped table, two side chairs, one wastebasket, and one 7" X 44" identification sign. The height restriction for all booths is 8 ft. For tabletops upstairs, each exhibitor will only receive a 6 ft. white draped table and two chairs.

ELECTRICAL/POWER

IF YOU NEED POWER FOR YOUR BOOTH, PLEASE FILL OUT THE FORM ON PAGE 12 and fax it to 850-267-5514 (secure fax line). All other Sandestin contacts are included on the Payment page.

POLICY ON CHILDREN IN THE EXHIBIT HALL—PLEASE ADVISE YOUR REPS ATTENDING THE SHOW

The Industry Council has requested that since the exhibit hall is a place of business, no children under 16 will be allowed into the exhibit hall with the exception of Wednesday night ONLY.

We will send out a list of attendees after the preregistration cutoff date and then a final list after the conference. This list will include the attendee's name, organization, address/city/state—but for privacy reasons, we cannot include the email address.

However, you can scan attendee's badges at the show. Each attendee will have a QR code on their badge that you can scan using any QR code scanner on your smart phone (no costly equipment to rent!). Included on QR code is First/Last Name, Clinic/Organization Name, Address, Position Type (Practice Owner, Associate Veterinarian, Technician, etc.) and email address. A sample badge is included below if you would like to test your scanner.



OPT IN TO THE MOBILE MEETING APP

Each exhibitor's logo, company name, description and booth number will be listed in the meeting app. If you would like your address, contact information and web links to your website on the app as well, you should opt in to the meeting app - it's only an additional fee of \$75. To opt in to the meeting app, please fill out the form on page 10 and email it to Susan Blevins at susan@gvma.net or fax to (678) 309-3361.

Also—be sure to download the app to stay up on the latest on the meeting. The app lists the schedule for the event, speakers, exhibitors, and social functions. You can also opt in to receive push notifications so if there are any changes during the meeting, you'll be the first to know.

PLEASE NOTE: If you don't opt in on the push notifications, you will not receive any reminders on social functions or changes made in the program.

PRIZE DRAWINGS

We will be posting prizes that exhibitors are giving away at their booths on a sign in the registration foyer. Prize drawings are a great way to build traffic to your booth. Attendees look forward to winning prizes and participate with enthusiasm. By getting your company involved in exhibitor prize drawings, you can attract extra attention, which is not only good for your company but good for the show as well!

How to Participate in Exhibitor Prize Drawings

- Included with every exhibitor prize drawing listing will be your company name, booth number, a brief description of the prize and the day and time of the drawing.
- Each exhibitor will be responsible for collecting their own business cards, entry forms, or name collection via scanning of the QR codes.
- Once a winner is drawn, the exhibitor will post the name of the winner on a 6' sign in the foyer by the registration desk.
- If the prize goes unclaimed, the exhibitor will be responsible for mailing the prize to the winner after the show. PLEASE DO NOT DROP YOUR PRIZE AT THE REGISTRATION DESK.

If you are planning a prize drawing at your booth, please fill out the form below and send it to Susan Blevins at susan@gvma.net NO LATER THAN April 11 IF YOU WANT BE LISTED ON THE SIGN. Please note that <a href="mailto:the-the-than-sheet-the-than-shee

To be posted on the Prize Drawing Board in the Registration area, please sub	mit this form to
Susan Blevins at <u>susan@gvma.net</u> or fax to (678) 309-3361 no later than April	11, 2025.
Contact Name:	
Company Name/Address:	
Contact Email Address:	
Booth Number:	
Prize Description (10 words or less):	
Date/Time of Drawing:	

IMPORTANT CONTACTS

Show Management /On-Site Contacts

Adele Reed, ALVMA (Sales, Buyers Guide, App Participation & On-site Logistics) 334-603-6227 adele@alvma.com

Susan Blevins, GVMA (Payments) 678-309-1135 susan@gyma.net

Exhibit Facility - Sandestin Golf & Beach Resort

Krysti Favorite
Catering & Conference Services
Sandestin Golf & Beach Resort
850-267-7795
krystifavorite@sandestin.com

Official Service Contractor - Veal Convention Services

Veal Convention Services, Inc. 1-800-844-VEAL 205-470-4855 orders@vealco.com

VENDOR FREIGHT

VEAL Convention services is our trade show partner for inbound & outbound shipments. Vendors can setup their account with VEAL and manage their inbound / outbound packages.

Veal Convention Services (order online at https://veal.boomerecommerce.com)

- Shipping Information
- Shipping Labels
- Payment Forms

SHIPPING ITEMS TO SANDESTIN®:

VEAL Convention Services will receive all properly labeled freight and store until the designated setup day for your group's show. <u>Freight will not be released to vendors without a form of payment being on file directly to Veal Convention Services.</u>

The VEAL shipping warehouse at Sandestin is considered a "remote location" by major carriers (FedEx, UPS, DHL, etc.). Items shipped overnight or priority overnight will arrive in Fort Walton Beach (20 miles to the west) by the guaranteed time and be placed on a truck for delivery to the resort. Sandestin® typically receives UPS and FedEx deliveries by 12:00 Noon. Vendors will be asked for tracking information when inquiring about their freight – Sandestin® and VEAL Convention Services utilize the same tracking information provided by the freight carrier to monitor and manage a shipment's movement throughout the property.

Without tracking information, vendors should expect delays in confirming the whereabouts of their shipments.



Accommodations/Room Rates

There are a variety of room choices available for the Emerald Coast Veterinary Conference—from the standard hotel room (listed as studios at the Grand Sandestin) to 3 Bedroom condominiums! There are also rooms available beachside or bayside. Please note that a minimum of 5 nights is required on beachfront accommodations and 3 nights on Luau accommodations. Hotel Effie offers all the amenities of a first-class hotel: rooftop pool and bar, 2 restaurants, Spa Lilliana and more!

Rooms Available Closest to the Baytowne Conference Center (within		
ACCOMMODATION	RATE	
Village Studio	\$259.00	
Village 1 Bdrm	\$310.00	
Village 2 Bdrm	\$467.00	
Village 3 Bdrm	\$570.00	
Grand Sandestin Studio	\$259.00	
Grand Sandestin 1 Bdrm	\$310.00	
Grand Sandestin 2 Bdrm	\$467.00	
Grand Sandestin 3 Bdrm	\$570.00	
Hotel Effie (Full Service Hotel)	\$289.00	

FOR ROOMS AT HOTEL EFFIE ONLY THROUGH 4/22/25, Group Code: E2

Click here to book online or call 1-833-873-3343 or email groupreservations-effie@hoteleffie.com

Rooms Requiring You to Have Your Own Transportation (NOT within walking distance)		
ACCOMMODATION	RATE	
Bayside at Sandestin	\$203.00	
Bayside at Sandestin—1 Bedroom Suite	\$265.00	
Bayside 2 Bdrm	\$342.00	
Bayside 3 Bdrm	\$446.00	
Beachside Studio	\$363.00	
Beachside 1 Bdrm	\$415.00	
Beachside 2 Bdrm	\$540.00	
Westwinds 2 Bdrm	\$550.00	
Westwinds 3 Bdrm	\$675.00	
Southside 3 Bdrm	\$519.00	
Lakeside 3 Bdrm	\$467.00	
Beachwalk 2 Bdrm	\$363.00	
Beachwalk 3 Bdrm	\$467.00	
Luau Studio	\$279.00	
Luau 1 Bdrm	\$320.00	
Luau 2 Bdrm	\$446.00	
Osprey Pointe 2 Bdrm Suite	\$498.00	
Osprey Pointe 3 Bdrm Suite	\$550.00	

To reserve your room, please visit http://www.Sandestin.com/2436QL or call 1-800-320-8115 and mention group code 2436QL. A limited number of rooms at these rates will only be available through April 22, 2025. Book your room before they're gone!

ECVC Exhibit Rules

Meeting Sponsorship and Management

The Emerald Coast Veterinary Conference and Exhibit are produced and managed by the Emerald Coast Veterinary Conference, hereinafter referred to as the "ECVC".

Floor Plan Assignments

- A) The arrangement of exhibit space is shown approximately on the diagram. All dimensions and location shown on the floor plan are believed, but not warranted, to be accurate. The ECVC reserves the right to make such modifications to the floor plan as may be needed without notification. Space is assigned on the following criteria: 1) 2025 ECVC sponsors; 2) 2024 ECVC exhibitors; 3) first come, first served; 4) others in order of payment received.
- B) No exhibit shall assign, sublet, or share the whole or any part of their space, unless assignee is a partnership, subsidiary or joint venture with contract holder and is an integral part of exhibitor's product presentation.

Show Dates (Subject to Change)

May 28 - May 31, 2025

Move-In/Move-Out

- A) All exhibitors are to remain set up until the closing of the exhibit hall. Those not in compliance may be ineligible to exhibit at future ECVC conventions.
- B) ECVC move-in is Wednesday, May 28, 2025, from 8:00 am to 4:00 pm. Move out is 10:10 am to 3:00 pm, Saturday, May 31, 2025. Arrangements and payment for transporting and receiving goods, decorating and removal of exhibits are the responsibility of the exhibitor.

Booth Equipment

Each summer exhibit includes an $8' \times 8'$ booth of pipe and drape, a 6' table, 2 chairs, 2 complimentary exhibitor badges, listing of convention attendees, and a list of vendors. Utilities or extra furnishings must be arranged prior to the convention directly with the facility or service contractor The exhibit hall is carpeted. Table tops include one 6' table and 2 chairs.

Use of Exhibit Space During Exhibit Hours/Prohibition

- A) Acceptance of exhibit space makes it obligatory on the part of exhibitor employees that he/she or they not deface, injure or mar the area. Any damage done shall be made good by the exhibitor to the owners of the building.
- B) The exhibitor shall not display or place any product, sign, partition, apparatus, shelving, or other construction that extends beyond their exhibit area.
- C) Sound levels may not be distracting to neighboring exhibits.
- D) Exhibitors must conform to rules and regulations concerning flammable and hazardous chemical products and materials as set by OSHA.

Cancellation of Exhibit Space

Notification of space cancellations must be made in writing. The ECVC's policy for refund of fees allows an 80% refund *IF THE SPACE IS RESOLD*. In the event of cancellation, ECVC assumes no responsibility for having included the name of the canceled exhibitor in convention materials.

Staffing

Exhibitors must open their exhibits on time and staff them at all times during show hours. Only representatives who are employed by the exhibiting company and who will be working the exhibit are to be registered as company personnel.

Security

It is the responsibility of each exhibitor to provide for the security of the booth and its contents, and to take whatever precautions deemed necessary to prevent loss or damage. *Please do not leave any small hand carried items such as a laptop computer in your booth unattended*. Compliance with these rules will help provide maximum security.

Exhibit Hall Admittance/Badges

- A) Exhibitors will furnish the ECVC with an advance list of their representatives. Representatives must register upon arrival at the exhibit hall. Two free badges per exhibit space are included.
- B) No one will be allowed in the exhibit hall without an official convention name badge during the course of the exhibition, except during move-in and move-out.

Cannabis and Hemp Derived Products

It is the policy of ECVC to prohibit cannabis or hemp derived products to be possessed, distributed or sold at our events. No one individual or entity is permitted to bring any products into the venue or onto the show floor or function space that contains cannabis, hemp or ingredients derived from the cannabis or hemp plant, including without limitation cannabidiol or CBD.

Copyright Policy

Exhibitors must obtain all necessary authorization from third parties concerning copyrights, music licensing rights, patents, trademarks, trade names, slogans, logos, service marks, and other similar tangible property rights used by the exhibitor. Exhibitors shall indemnify and hold harmless the ECVC, and its officers, directors, employees, and agents from any and all liabilities, claims, costs, damages and reasonable fees of counsel of the ECVC's choice incurred in connection with any claim against the ECVC arising out of or caused by exhibitor's display or distribution of any promotional materials, or performance of any music or other material that violates any copyright, patent, trademark, trade name, service mark, or other similar right of any other party.

Liability & Insurance

It is expressly understood and agreed by each and every contracting exhibitor and his/her guests that neither the ECVC nor its employees nor its contractors shall be liable for loss or damage to the goods or properties of exhibitors. On signing the Exhibit Rental Agreement Contract, the exhibitor releases and agrees to indemnify the ECVC, and its agents and hold them harmless from any suit or claim for property damage or personal injury (including punitive damages) by whomever sustained, including exhibitor and its agents or employees on or about the exhibitor's display or arising out of exhibitor's participation in the exhibition, expressly including such damage or injury resulting in any part from the negligence of one or more of the aforementioned indemnities. The performance of this agreement by either party is subject to acts of God, war, government regulation, disaster, civil disorder, curtailment of transportation facilities, or other emergencies over which neither party has control making it illegal or impossible to provide the facilities or to hold the function. Exhibitors agree to maintain such insurance that will fully protect the ECVC from any and all claims of any nature whatsoever, including claims under the Workmen's Compensation Act, and for personal injury, including death, which may arise in connection with the installation, operation or dismantling of the exhibitor's display. Exhibitor agrees to indemnify and hold harmless the ECVC, and its agents for any such claims, irrespective of insurance coverage.

Conflict with Official ECVC Functions

In an effort to maximize attendance at official ECVC functions, companies are prohibited from taking attendees offsite or to individual company functions during official functions (unless previously approved). Official ECVC functions are defined as CE sessions, times when the exhibit hall is open, and the Thursday night networking event. Companies who do not comply with this rule may endanger their right to exhibit at future conferences.

Conditions of Contract

This contract is subject to all conditions under which space at the Sandestin Golf & Beach Resort Baytowne Conference Center is made available to the ECVC. The Exhibitor agrees to abide by all applicable fire, utility and building codes. Exhibitors are responsible for knowing and abiding by the ECVC Exhibit Contract. The ECVC reserves the right to make such reasonable changes, amendments, and additions to this contract as may be considered necessary. This instrument contains the entire agreement between the parties relating to the rights herein granted and the obligations herein assumed, except as otherwise provided in this instrument. The contract is governed by Georgia laws.



ECVC Meeting App Upgrade

If you've already seen our ECVC meeting app then you know that some descriptions are more prominent than others. Make your app listing stand out - upgrade your listing for just \$75 and you will also receive:

- Address/Web/Contact Info in addition to your company name and booth number
- Web links

Complete this form with payment information and send it to Susan Blevins at susan@gvma.net or fax to 678-309-3361 and we will upgrade your meeting app info today.

Please add the following info to our meeting app description:
 Address:
 _______State:
 ZIP:
 For the company description: ☐ I will email a new description to info@emeraldcoastvc.com ☐ Please use last years description **Billing Info** Please charge \$50 to my (circle one): MC VISA AMEX DISC \$50 check payable to ECVC Exp.date _____ CVV ____ Billing Address (if different) Address City State ZIP Email





2025 TRADE SHOW VENDOR KIT

Emerald Coast Veterinary Conference

Tradeshow Dates

FORMS SUBMITTED AFTER 05/14/2025 ARE SUBJECT TO A 20% LATE SERVICE FEE

Outside Food and Beverage is not permitted. Food and beverage 'give-a-ways' are restricted to small, individual 'bite-sized' items. Anything larger is not permitted inside the facilities.

Exhibit items are restricted to defined exhibit spaces. No items may be attached, pinned, taped, or by any means attached to conference center walls, elevators, floors, or any surface. A minimum fee of \$100 will be charged to the vendor for each occurrence, regardless of damages.

Vendor assumed all responsibility for their exhibit display and items before, during, and after the trade show. Sandestin Golf and Beach Resort (SGBR) & Hotel Effie (HE) assume no responsibility for any lost or forgotten items.

On the special occasion, where cooking is part of an event, any cooking must be done off the trade show floor and with advanced consent from the SGBR & HE Catering and Conference Services Team. If product storage is necessary, arrangements can be made, subject to availability. Additional fees may apply.

Use of the conference center's kitchen facility can be made with advanced notice and consent from the SGBR & HE Catering and Conference Services Team. Additional rental and labor fees may apply.

Protective carpet protection must be ordered whenever a booth and/or exhibit has items that can be spilled, dropped, splashed, or in any way damage the conference facilities. Protective carpet is available though the trade show provider, VEAL Convention Services. Additionally, vendors assume all responsibility for any trade show items brought into the conference facilities.

To protect you credit card information, only submit vendor forms to the secure fax line. Do not submit vendor forms via email.

Electrical Orders

FORMS SUBMITTED AFTER 05/14/2025 ARE SUBJECT TO A 20% LATE SERVICE FEE

Emerald Coast Veterinary Conference

Tradeshow Dates



SANDESTIN GOLF & BEACH RESORT ELECTRICAL SERVICE ORDER FORM

You must place your order online at https://veal.boomerecommerce.com/ Please email orders@vealco.com or call 1-800-844-8325 with questions or for assistance.

Please contact our office to register or check your email for login information sent to you from orders@vealco.com

Thanks.

ELECTRICAL SERVICE

Quantity	<u>Product</u>	<u>Price</u>
	10 amps / 110v	\$156
	Extension Cord	\$62
	Multi Outlet Strip	\$62

Online ordering is available at: veal.boomerecommerce.com
Payment can be made through this site or using the phone number below.
Please call 1(800)844-8325 with any questions.



ADVANCE SHIPMENT LABELS SANDESTIN CONFERENCE PACKAGE SHIPPING / RECEIVING

From:	TO:	Sandestin Golf and Beach Resort Shipping and Receiving Department Attn: Veal Convention Services 9300 Emerald Coast Parkway West Miramar Beach Florida, 32550
Exhibiting Company:		Booth Number:
Number of	pieces	Carrier:
	•	H! Conference Freight RUSH
RUSH! Conference Emerald Coast Veterin Tradeshow Dates	•	•
Emerald Coast Veterin	•	Sandestin Golf and Beach Resort Shipping and Receiving Department Attn: Veal Convention Services
Emerald Coast Veterin Tradeshow Dates	ary Conference	Sandestin Golf and Beach Resort Shipping and Receiving Department Attn: Veal Convention Services 9300 Emerald Coast Parkway Wes

These shipping labels are provided for your convenience to assist in preparing shipments to the advance warehouse. Please cut along the dashed lines and affix one to each piece of your shipment to the advance warehouse. Please make additional copies of these labels as needed.

NOTE: Warehouse is not temperature controlled. Hazardous materials will not be accepted at warehouse.



OUTBOUND SHIPMENT INSTRUCTIONS SANDESTIN CONFERENCE PACKAGE SHIPPING / RECEIVING

To ensure that your outbound shipment is handled according to your instructions, please be advised of the following:

CONTACT YOUR CARRIER TO SCHEDULE PICK UP OF YOUR SHIPMENT. You must call your carrier, unless you are using the show recommended carrier. Carriers, including FED EX and UPS, will not pick up your shipment unless you have made arrangements with them. For your convenience, show recommended carriers are available to handle outbound transportation. Our designated carrier is Old Dominion Freight.

All exhibitor freight not picked up by the exhibitor-designated carrier by the time stated in the GENERAL SHOW INFORMATION, page 1, will be forced out and either re-routed onto YRC Freight or returned to the VCS warehouse. Additional charges will apply.

PACK AND LABEL YOUR MATERIALS. Banding, shrink wrap and shipping labels are available at the VCS Service Desk.

COMPLETE AND TURN IN A VCS BILL OF LADING FOR EACH OUTBOUND SHIPMENT.

Bill of ladings may be obtained from the VCS Service Desk. Complete a bill of lading for each shipment/destination. Turn in all completed bill of ladings to the VCS Service Desk once your shipments are ready to be loaded out. Freight sent back to the VCS warehouse will be charged for the additional handling.

Ship to:	
Company:	
Contact Name:	
Address:	
Phone Number:	
Bill to:	
Company:	
_ : ::	
Contact Name:	
Contact Name: Address:	



PAYMENT PROCEDURE and POLICY SANDESTIN CONFERENCE PACKAGE SHIPPING / RECEIVING

PAYMENT POLICY

Online ordering is available at: veal.boomerecommerce.com Please call 1(800)844-8325 with any questions you may have regarding your order.

PLEASE FAMILIARIZE YOURSELF WITH THIS POLICY BEFORE ORDERING ANY SERVICES
NO SERVICES WILL BE RENDERED WITHOUT FULL PAYMENT IN ADVANCE

PAYMENT SERVICES: Veal Convention Services, Inc. (VCS) requires payment in full at the time the services are ordered. Further, VCS requires that you provide a credit card authorization to charge your account for services which may include freight handling, storage, labor, material handling, etc. plus any applicable fuel or energy surcharge.

ADVANCE ORDERS: To qualify for discount pricing, orders must be received with payment in full on or before seven (7) days in advance of group's arrival date. Purchase orders do not qualify for advance prices.

SHOW SITE ORDERS: Services ordered at show site will not be processed without full payment at the time the order is placed.

THIRD PARTY ORDERS: If you contract your work to a display or exhibit house and require services from VCS, the payment policy stated above applies. Please pass this information on to them.

METHOD OF PAYMENT: VCS accepts Master Card, Visa, American Express, and company checks (no personal checks accepted) as acceptable forms of payment. Any bank fees for wire transfers are the responsibility of the exhibitor. Purchase orders are not considered payment. All payments must be made in US funds drawn on a US bank. Exhibitors will be charged \$50 for each returned NSF check.

ADJUSTMENTS / CANCELLATIONS: No adjustments to invoices will be made after the close of the show. Cancellation of service(s) made prior to actual delivery or installation will be charged a 50% cancellation fee. Cancellation of service(s) made after actual delivery or installation will be charged a 100% cancellation fee. COLLECTIONS FEES: ALL CHARGES MUST BE PAID IN FULL PRIOR TO CLOSE OF SHOW BY CASH, CHECK OR CREDIT CARD. A fee equal to 2% per month (24% per annum) will be assessed on any unpaid balance. Client is responsible for any fees, including, but not limited to, collection fees, attorney's fees and court costs, that may be incurred in effort to collect any unpaid balance.

ORDERING: Please familiarize yourself with these forms before you log onto the online storefront site and place your order. **VCS REQUIRES YOUR CREDIT CARD TO BE ON FILE EVEN IF YOU CHOOSE TO PAY BY COMPANY CHECK OR WIRE TRANSFER.**

Online ordering is available at: veal.boomerecommerce.com



IMPORTANT SHIPPING /FREIGHT HANDLING TERMS & CONDITIONS

VCS'S RESPONSIBILITIES. VCS is responsible only for services which it directly provides. VCS assumes no responsibility for any persons, parties or other contracting firms not under VCS's direct supervision and control. VCS shall not be responsible for loss, delay or damage due to any cause beyond VCS'S reasonable control, including, but not limited to, fire, strikes, accidents, transportation contingencies, theft, weather, acts of God, civil disturbances, explosions, acts of terrorism or war, etc. nor for ordinary wear and tear in the handling of materials. VCS will provide material handling services as the EXHIBITOR'S agent, not as bailee or shipper, and shall have no responsibility or obligation as such.

INBOUND SHIPMENTS. All shipments must have a bill-of-lading or delivery receipt showing number of pieces, true weight, and description of merchandise. If shipments arrive without weight on bill-of-lading and weight is unobtainable, VCS will estimate the weight. If actual scale weights are not submitted prior to move-out the estimated weight will be final and binding. All shipments received are subject to reweigh. Copies of bills-of-lading, with the name of the carrier, should be forwarded to VCS as soon as shipments are made. This will assist in tracing, if required. Confirm delivery date and time with your carrier and have all necessary shipping information in the hands of your on-site representative. Be sure your on-site representative knows who to call to track your shipment should it not arrive at your anticipated time. VCS shall not be liable for shipments received without individual freight bills, such as UPS. FedEx or other carriers who deliver in bulk and do not wait for shipment count and condition to be verified for individual shipments. Such shipments will be subject to verification and correction of count and condition and VCS's receiving paperwork indicating any exceptions as delivered shall take precedence over shipper's signature of receipt. Shipments received without receipts or freight bills such as UPS or FedEx or US Mail will be delivered to the booth without quarantee of piece count or condition. No liability will be assumed for such shipments. Consistent with trade show industry practices, there may be a lapse of time between delivery of shipments to the booth and the arrival of EXHIBITOR or its representatives, and during such time the material will be left unattended. VCS will not be responsible or liable for any loss, damage, theft, or disappearance of EXHIBITOR'S materials after same have been delivered to EXHIBITOR'S booth at the show site. Shipments received at the warehouse after scheduled exhibitor setup or shipments received at show site after exhibitor move-in times, are subject to surcharges to cover additional trucking or labor and will be billed accordingly.

OUTBOUND SHIPMENTS. Each outbound shipment must have a completed Bill of Lading accompanying the shipment. Exhibitors are responsible for labeling their exhibit materials and providing outbound shipping information. Bills of lading and shipping labels are available at the VCS service desk. We recommend that you prepare bills and labels ahead of time. Exhibitors selecting non-official carriers will need to make their own arrangements for pick-up. Pick-ups for local deliveries or small package shipments, i.e., UPS, FedEx and Parcel Post should be dealt with in the same manner as all other outbound shipments. When materials are labeled, packed and ready to be shipped, completed bills-of-lading should be turned in at the Service Desk. Consistent with trade show industry practices, there may be a lapse of time between the completion of packing and the actual pick - up of materials from the booth for loading onto a carrier, and during such time the material will be left unattended. VCS shall not be responsible for loss, theft, or disappearance of materials before they are picked up from exhibitor's booth for reloading after the show. An exhibitor representative should remain on-site to insure that your shipment is picked up. Alternatively, VCS recommends that the EXHIBITOR engage security services from the facility or show management. Bills-of lading covering outgoing shipments will be checked at time of actual pickup from the booth and corrections made where discrepancies occur. In order to expedite removal of materials as required by show management and/or the facility, VCS shall have the authority and reserves the right to change the EXHIBITOR designated carriers, if such carriers fail to pick-up or refuse to accept shipments at the appointed time. VCS retains the right to dispose of materials left on the show floor without liability if left unattended, left without labels or not correctly labeled. Where no disposition is made by EXHIBITOR, materials may be taken to a warehouse to await EXHIBITOR'S shipping instructions and EXHIBITOR agrees to be responsible for charges relating to such rerouting and handling. In no event shall VCS be responsible for any loss resulting from such rerouting or handling. Any shipments that remain on-site past the outbound shipping deadline may be forced on VCS's carrier of choice and the exhibitor billed accordingly. Shipments sent using VCS's account numbers and/or charges otherwise invoiced to VCS will result in a service fee to your account amounting to 30 percent of the carrier's total charges. Use of VCS Freight Handling services authorizes VCS to pay outbound freight charges for your shipments by any carrier using the credit card on file for your company.

DAMAGE / LOSS. Relative to shipments consigned to VCS's warehouse, VCS will exercise all possible diligence and care in receiving, handling, and transporting your shipment. VCS shall not be liable for loss or damage from fire, natural disaster or contingencies beyond the control of VCS. In any case, the liability of VCS is limited to \$0.30 per pound with a maximum of \$50.00 per item, and a maximum of \$1,000.00 per shipment while exhibitor goods are in VCS's warehouse or VCS-owned and operated vehicles for delivery to show-site.

A) MAXIMUM RECOVERY. If found liable for any loss, VCS's MAXIMUM liability and EXHIBITOR'S exclusive remedy is limited to \$.10 per pound per article with a maximum liability of \$50.00 per item, or \$1,000 per shipment, whichever is less.

(B) BREACH OF CONTRACT AND/OR NEGLIGENCE ONLY. VCS's liability shall be limited to any loss or damage which results solely from VCS's gross negligence in the actual physical handling of the items compromising the EXHIBITOR'S shipment(s) OR which results from BREACH OF THIS CONTRACT and not for any other type of loss or damage. In no event shall VCS be liable to EXHIBITOR or to any other party for special, collateral, exemplary, indirect, incidental, consequential or punitive damages. Such excluded damages include but are not limited to loss of profits, loss of use, interruption of business or other consequential or indirect economic issues.

INSURANCE. It is understood that VCS is not an insurer. Insurance on exhibit materials, if any, shall be obtained by the EXHBITOR, at its sole costs and expense from a third - party insurance provider. BE SURE THAT THE MATERIALS YOU SHIP TO SHOW SITE ARE INSURED FROM THE TIME THEY LEAVE YOUR WAREHOUSE UNTIL THEY ARE RETURNED. CONTACT YOUR INSURANCE REPRESENTATIVE